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## Why We RV



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We all know the feeling. Preparing the RV, pulling out of the driveway and hitting the road -- a world of possibility and adventure opening up before us. RVing gets in the blood, and those that are hooked exchange knowing glances and an unspoken bond with other RVers they see on the road, in campgrounds or at our annual [Spring RV Show and Sale in Pleasanton](#).

But have you ever really thought about why you RV? Broken it down? Maybe, but more likely not. RVers have romantic, roaming souls and an attitude that says "If you have to ask, you'll never know."

Still, the mathematically-minded folks over at Harris Interactive have delved into the psyche of the RVer and turned up some pretty interesting facts about why we like to get into our RVs and head out for adventure. Before you head down to the [Alameda County Fairgrounds May 14-23](#) to check out the newest rigs and the latest gadgets at our 18th Annual Spring RV Show and Sale, look into your RV subconscious for some interesting insight at

what really gets you on the road.

Happy RVing!

Shawn Nohr  
Show Manager  
GoodTimes Promotions Inc.

**Go RVing surveyed 1,000 non-RVers and 350 RVers  
about their perceptions of RVing.  
This is what they found:**

\* A majority of non-RVers agreed that RVing allows families to spend quality time together and to spend more time outdoors enjoying nature; they agreed it allows them to be more physically active and provides an escape from everyday stress and pressure.

\* Past RV owners, and those looking to buy an RV, expressed strong sentiments about family togetherness as reasons they found RVing appealing, and nearly 60% said kids who travel with their families by RV receive educational benefits.

\* Three-fourths of RV owners said cost savings was a major reason they chose RVing over other forms of recreation. RVers save 27% to 61% on a typical family vacation.

\* The greening of RVs is also appealing to RVers--nature lovers at heart--with 75% saying that RVs becoming lighter, smaller and more fuel-efficient are encouraging them to hit the road more often.

\* The majority of RV owners agreed that investing in a RV now will enable them to travel more affordably and frequently when they're retired.

**Show Details**

When: May 14-23: Mon-Fri 11am-7pm; Sat 10am-8pm;  
Sun 10am-6pm

Where: Held at the Alameda County Fair Grounds, 4501 Pleasanton Ave., Pleasanton

Cost: Adults \$7; seniors (62+) \$6; children 15 and under free. Senior Wednesdays--2 for 1

Information: Call 925-931-1890 or visit [www.rvshow.net](http://www.rvshow.net)

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