

CALIFORNIA



SPORTS, BOAT & RV SHOW

FOR IMMEDIATE RELEASE

Local RV & Boat Shows Merge Largest West Coast Event Will Save Consumers Time & Money January 9th -19th, 2009 at the Alameda County Fairgrounds

Pleasanton CA, August 11, 2008- Bay Area industry leaders, Good Times Promotions (GTP) and Northern California Marine Association (NCMA), announced today that they will join forces to host the new **California Sports, Boat & RV Show** at the Alameda County Fairgrounds from January 9th-19th, 2009. Previously two separate events, The Manufacturers' RV Show and The Northern California Boat Show, this year's combined show will be the biggest event of its kind on the West Coast. The result is an outdoor enthusiast's dream that will also save them time and money.

Instead of driving from dealership to dealership comparing options and burning gas, everything is brought together under one roof in one of the longest tents in the world. Even better, instead of attending two separate shows and paying two separate admission fees, guests will get both for one low ticket price.

"Despite a slow economy and inconsistent gas prices, RVs still represent the cheapest vacation option. Recognizing the budget challenges our attendees face, we wanted to offer some relief as well, so we've combined shows. As a result, we have more RVs and Boats in one place than ever before. I am confident attendees will be pleased with the ability to experience and compare all of their options in one place at one time, and with one ticket price," said Shawn Nohr, Show Manager of GTP.

With over 50 years combined experience and over 300 shows under their belts, the companies know how to make the event worth your time and money. Some of the brands you'll find at the show are **Airstream, Bayliner, Carriage, Marquis Yachts, MasterCraft, Monaco Coach and Winnebago.**

"You won't find the same selection and deals anywhere. Anyone in the market for an RV or a Boat - now or a few years down the road - should attend," said Michael Nohr, Founder and CEO of GTP.

For more information, please visit www.RVShows.net or call 925.931.1890

About GoodTimes Promotions, Inc.

GTP was founded by Michael Nohr in 1988 after he stepped away from 30 years in the RV industry. Michael started to work in the RV and trailer business at a young age, working for Nohr's RV owned and operated by his father. After his father retired in 1971 Michael took over the operations and expanded to the Dublin/ Pleasanton area. Michael was able to walk away with 30 years of experience and over twenty thousand units sold. GTP is a family owned and operated business celebrating its 21st anniversary this year at the Alameda County Fairground in 2009.

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